

Bliss

A productivity app that allows you to log your mood and progress towards your goals and habits.



Why Journal?

Mentality
Tracking how you feel, your mood and thoughts.

Physical Health
A journal entry for how you feel physically.

Memory
A journal entry for how you feel about your memories.

Our Product

Design Goals

- Efficiency** - The app should be easy to use and quick to log your mood and progress.
- Style** - The app should be visually appealing and easy on the eyes.
- Customization** - The app should allow users to customize their journal entries and goals.

User Flow



Personas

Personality
The user is a young professional who is busy and needs a quick and easy way to log their mood and progress.

Needs & Motivation
The user needs a way to track their mood and progress towards their goals and habits. They are motivated by the idea of improving their mental and physical health.

Personality
The user is a young professional who is busy and needs a quick and easy way to log their mood and progress.

Wireframes



Storyboard



Moodboard



Colour



Typography

San Francisco
Light
Regular
Medium
Bold
Black

Icons



Mockups

